

# Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2023

## Organisers

Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration  
Intellectual Property Department of the Government of the Hong Kong SAR  
Economic and Technological Development Bureau of the Government of the Macao SAR

14 June 2023 (Wednesday)  
Convention Hall of the Macao Science Center Convention Center  
(Address: Avenida Dr. Sun Yat-sen, Macao)

The “Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium” (“the Symposium”) has been an annual event held in rotation in the Mainland, Hong Kong SAR and Macao SAR since 2000. The Symposium of 2023 to be held in Macao is jointly organised by Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR.

The Symposium aims to enhance exchange and co-operation among the Mainland, Hong Kong and Macao, provide enterprises, intellectual property (IP) practitioners and government officials in the Mainland, Hong Kong and Macao with the latest information, and deepen their understanding of IP through discussions. Under the global trend of driving growth through innovation, staying on top of the latest IP development and effective IP protection and exploitation strategies is key to making a head start.

This year’s Symposium will cover the latest updates on IP in the Mainland, Hong Kong and Macao. There will also be case sharing on effective exploitation and protection of IP rights to facilitate technological innovation as well as sharing of trademark protection and corporate branding, which help deepen IP exchange and cooperation among the Mainland, Hong Kong and Macao and promote innovative development of enterprises.

Themes of this year’s Symposium include:

- (1) The latest development of intellectual property in the Mainland and Hong Kong SAR, Macao SAR;
- (2) Technological Innovation and Intellectual Property Rights Protection and Utilization; and
- (3) Corporate Brand and Trademark Protection

The Symposium will be conducted in Putonghua and simultaneous interpretation in English will be provided. Participation in the Symposium is free of charge. Transportation, meals and accommodation should be arranged by participants at their own expenses.

<b>Date &amp; Time:</b>	14 June 2023 (Wednesday) 9:30am – 5:15pm (Registration starts at 9:00am)
<b>Venue:</b>	Convention Hall of the Macao Science Center Convention Center (Address: Avenida Dr. Sun Yat-sen, Macao)
<b>Speakers:</b>	Senior government officials and representatives from universities, enterprises in the Mainland, Hong Kong and Macao
<b>Language:</b>	Putonghua

<b>Fee:</b>	Free
<b>Programme:</b>	Please refer to <a href="#">Annex 1</a>
<b>Website:</b>	<a href="http://www.ipd.gov.hk">http://www.ipd.gov.hk</a> (What's New)
<b>Registration:</b>	<p>Please complete the registration form in <a href="#">Annex 2</a> and send it to IPD's Business Centre via email (<a href="mailto:businesscentre@ipd.gov.hk">businesscentre@ipd.gov.hk</a>) or fax (2838 6082) <b><u>on or before 8 June 2023 (Thursday)</u></b>.</p> <p>For enquiries on application, please reach Miss Jasmine Bootwala at 2961 6833.</p>

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## Programme Rundown

AM Session	
09:00—09:30	Registration
09:30—10:00	<p><b>Opening Ceremony</b></p> <p>Opening Speech:</p> <ol style="list-style-type: none"> <li>(1) Mr. TAI Kin Ip, Director of Economic and Technological Development Bureau, the Government of the Macao SAR</li> <li>(2) Mr. XU Zhijiang, Deputy Head of Patent Office, China National Intellectual Property Administration</li> <li>(3) Mr. David WONG, Director of Intellectual Property, the Government of the Hong Kong SAR</li> </ol> <p>Photo-taking Session (officiating guests, speakers)</p>
10:00—10:40	<p><b>Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macau SAR</b></p> <p>Moderator: Ms. LI Yue, Deputy Director-General of Office of Hong Kong, Macao and Taiwan Affairs, China National Intellectual Property Administration</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Ms. ZHANG Ning, Deputy Director-General of General Affairs Office, China National Intellectual Property Administration</li> <li>(2) Mr. ZHANG Hui, Senior Program Officer of International Affairs Division of Copyright Department, National Copyright Administration of China</li> </ol>
10:40—10:55	Break
10:55—11:35	<p><b>Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macau SAR (Con't)</b></p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(3) Mr. Frederick KWOK, Senior Solicitor of Intellectual Property Department, the Government of the Hong Kong SAR</li> <li>(4) Ms. CHIU Weng Ieng, Head of Trademark Registration Division, Intellectual Property Department of Economic and Technological</li> </ol>

	Development Bureau, the Government of the Macao SAR
11:35—11:50	Discussion / Q&A Session
11:50	End of the Morning Session
<b>PM Session</b>	
14:30—15:20	<p><b>Theme 2: Technological Innovation and Intellectual Property Rights Protection and Utilization</b></p> <p>Moderator: Mr. Derek LAU, Assistant Director of Intellectual Property, the Government of the Hong Kong SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Ms. CHEN Mingyuan, Director of Operation System Division of Intellectual Property Utilization Promotion Department, China National Intellectual Property Administration</li> <li>(2) Dr. Edward MAK, Chief Executive Officer and Founder of Vista Innotech Limited</li> <li>(3) Dr. Yuanjia HU, Professor and Assistant Director (Medicinal Administration Education Development) of Institute of Chinese Medical Sciences, University of Macau</li> </ol>
15:20—15:35	Discussion / Q&A Session
15:35—15:50	Break
15:50—16:40	<p><b>Theme 3: Corporate Brand and Trademark Protection</b></p> <p>Moderator: Ms. CHEANG Hio Man, Head of Intellectual Property Department of Economic and Technological Development Bureau, the Government of the Macao SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Ms. JIANG Jinghui, Director of Opposition Examination Division II of Trademark Office, China National Intellectual Property Administration</li> <li>(2) Dr. Ellis WONG, Chief Executive Officer of Kiu Fung Hong Ltd</li> <li>(3) Mr. Alan CHOI, Chief Executive Officer of Macau-Union Pharmaceutical Limited</li> </ol>
16:40—16:55	Discussion / Q&A Session
16:55—17:15	<p><b>Closing Ceremony</b></p> <p>Closing Speech:</p> <ol style="list-style-type: none"> <li>(1) Mr. XU Zhijiang, Deputy Head of Patent Office, China National Intellectual Property Administration</li> <li>(2) Mr. David WONG, Director of Intellectual Property, the Government of the Hong Kong SAR</li> <li>(3) Ms. CHAN Tze Wai, Deputy Director of Economic and Technological Development Bureau, the Government of the Macao SAR</li> </ol>
17:15	End of Symposium

( Updated as at 05.06.2023 )

**Mainland and Hong Kong SAR, Macao SAR  
Intellectual Property Symposium 2023**

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**Registration Form**  
**Registration Deadline: 5pm on 8 June 2023**

Please complete the registration form and return it to the Intellectual Property Department by email to [businesscentre@ipd.gov.hk](mailto:businesscentre@ipd.gov.hk) or by fax to (852) 2838 6082 on or before 8 June 2023.

The Organisers reserve the final right to accept any registration. For enquiry about registration, please contact Miss Jasmine Bootwala at (852) 2961 6833.

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Title: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

(mandatory) \_\_\_\_\_

**\* Personal Data Collection Statement**

The provision of personal data is voluntary. However, failure to provide such data may make it impossible to process your registration and communicate with you. Purpose of Collection: The personal data you provide will be used for processing your registration, future correspondence and in relation to activities for the promotion of this symposium. Transfer of Personal Data: For the purposes of collection mentioned above, the personal data you provide may be disclosed to Government departments, organisations and service contractors that are directly involved in this symposium. Access to / Correction of Personal Data: In accordance with the Personal Data (Privacy) Ordinance, you have the right to request access to and correct the personal data provided. Requests should be made in writing to the Intellectual Property Department of the Government of the Hong Kong Special Administrative Region.